

WHAT IS CLAIMED IS:

1. An apparatus for editing and selling creature data comprising:

a creature data registering device for registering a creature data item;

an editing material data registering device for registering an editing material data item that gives an additional feature to the creature data item;

an editing device for editing the registered creature data item in combination with the registered editing data item to generate a product data item; and

a presentation device for presenting the product data item generated by the editing device.

2. The apparatus for editing and selling creature data according to claim 1, further comprising:

an accepting device for accepting a request for purchasing the product data item presented by the presentation device; and

a selling device for selling the product data item for which the purchasing request is accepted by the accepting device.

3. An apparatus for editing and selling creature data comprising:

a creature data registering device for registering a creature data item;

an editing material data registering device for registering an editing material data item that gives an additional feature to the creature data item;

a presentation device for presenting the registered creature data items and editing material data items;

an accepting device for accepting selection of the creature data items and editing material data items presented by the presentation device;

an editing device for editing the creature data item for which the selection is accepted by the accepting device, in combination with the editing material data item for which the selection is accepted by the accepting device, to generate a product data item; and

a selling device for selling the product data item generated by the editing device.

4. The apparatus for editing and selling creature data according to claim 1, wherein the editing device edits the creature data item in combination with a plurality of editing material data items to generate the product data.

5. The apparatus for editing and selling creature data according to claim 1, wherein the creature data item is image data representing a two- or three-dimensional object.

6. The apparatus for editing and selling creature data according to claim 1, wherein the creature data item is image data representing a character.

7. The apparatus for editing and selling creature data according to claim 1, wherein the editing material data item includes at least one of motion data for giving the creature data item an additional feature of motion, voice data for giving the creature data item an additional feature of voice, music data for giving the creature data item an additional feature of music, background data for giving the creature data item an additional feature of background image, and textual data for giving the creature data item an additional feature of textual information.

8. The apparatus for editing and selling creature data

according to claim 2, further comprising a remuneration
calculating device for calculating, according to sales of a
creature data item from which a product data item sold by the
selling device is derived, a remuneration for a creator who has
5 prepared the creature data item.

9. The apparatus for editing and selling creature data
according to claim 2, further comprising an offering price
calculating device for calculating, according to sales of a
10 creature data item from which a product data item sold by the
selling means is derived, an offering price of the product data
item.

10. A method for editing and selling creature data
15 comprising :

a creature data registering process of registering a
creature data item;

an editing material data registering process of
registering an editing material data item for giving an additional
20 feature to the creature data item;

an editing process of editing the registered creature
data item in combination with the registered editing material
data item to generate a product data item;

a presentation process of presenting the generated
25 product data item;

an accepting process of accepting a request for purchasing
the presented product data item; and

a selling process of selling the product data item for
which the purchasing request is accepted.

11. A method for editing and selling creature data
comprising :

a creature data registering process of registering a

creature data item;

an editing material data registering process of registering an editing material data item for giving an additional feature to the creature data item;

5 a presentation process of presenting the registered creature data items and editing material data items;

an accepting process of accepting selection of the presented creature data items and editing material data items;

10 an editing process of editing the creature data item for which the selection is accepted, in combination with the editing material data item for which the selection is accepted, to generate a product data item; and

a selling process of selling the generated product data item.

15